STUDIO10

56 Bogart Street Brooklyn NY 11206

Opening reception: February 7, 6-9 P.M.

Artist Talk: Feb 22, 4-6 P.M.

Exhibition Dates: February 7 – March 2, 2014

FOR IMMEDIATE RELEASE

ADAM SIMON: SWIPE www.adamsimonart.com

Swipe, Adam Simon's second solo show at STUDIO10, focuses on paired taboos: theft and repetition.

If theft is the most sincere form of flattery, this exhibition pays homage to images from art history that populate Simon's memory and consciousness. If repetition is often understood as a lack of inventiveness, here it is used to illuminate the subtleties of visual language.

Through their iconicity, art historical images serve as global shorthand for greatness and as part of our collective memory bank. In this respect, the paintings in *Swipe* share much with Simon's stock photography based paintings, which examine prescriptive images of everyday human activity. Both bodies of work use a conceptual framework as a foil for pictorial invention.

For more information and images, please visit contact Annelie McGavin at (718) 213-2469.